

VESTA INDUSTRIAL SOLUTIONS

LinkedIn Connection Request Scripts



Invite Copy – Connection Request

Hey {firstname},

I really wanted to connect. As such, I've decided not to send you the generic LinkedIn invite!

Fingers crossed,
[YOUR NAME]

You'll find even with a generic invite, a lot of people will accept. Sending something a little more interesting and human works well at scale. Obviously, personalized invites are best to key prospects you REALLY want to work with. You absolutely should do this with those key prospects. However, when inviting at scale, this isn't possible. This is the next best thing.

Sector Specific Follow Up Message

Thanks for connecting with me, {firstname}. I hope you don't regret this as I send you this very brief sales pitch!

- My name is {name} and I'm a {what you do}
- My passion is {sector}... and I'd love to work with more clients in this sector
- This message is my attempt at getting your attention!

I'd love to give you some ideas you're free to steal.
Let me know if you'd like to chat.

Have a great day,
[YOUR NAME]



Two Punch Connection Request

Part I

Hey {firstname},

Nice to 'meet' you. *I have a weird skill that means I can book meetings with just about anybody. [Replace this with your profile/skill]*

If you're at all curious, click 'accept'. :)

If not, send me your most cutting insult. :(*[ADDS HUMOR FOR REMEMBRANCE]*

Fingers crossed,

[Your Name]



Two Punch Connection Request

Part II

Hello there {firstname},

Thanks for not sending me a cutting insult! *[REFER THE HUMOR FOR RECOLLECTING ABOUT YOU]*

If you're at all curious about the ideas I mentioned, let me know and I'll spill the beans.

I say 'ideas'... It is of course, a thinly veiled sales pitch. However, I often get too enthusiastic and give away great ideas. You should take advantage of this!

Have an absolutely wonderful day,

Fingers crossed,
[Your Name]

