



****Email #1****

quick question

Hey {{name}},

We're an India-based company that helps local businesses sign more clients by building fast, easy-to-manage websites for them that match their online presence.

If you don't see an increase in inbound leads in 60 days, we will give you a full refund.

Would you like to see a quick video explaining further?

Then you can decide whether or not it makes sense for us to talk.

P.S. {{line}}

****Email #1B****

quick question

Hey {{name}},

We help United States-based businesses sign more clients by building fast, easy-to-manage websites for them.

Would you like to see a screen-recording video highlighting some opportunities I see that can help improve your website?

Then you can decide whether or not it makes sense for us to talk.

P.S. {{line}}



****Email #1C****

quick question

{{name}},

Was visiting your website and noticed a few things that may be leaving a bad first impression on potential clients.

Mind if I send over a quick video explaining further?

Then you can decide whether or not it makes sense for us to talk.

P.S. {{line}}

****Email #1D****

quick question

{{name}},

We've spent over a decade helping an Europe based business scale from \$0 to \$50 million by being their full-service marketing partner - not just an agency they outsource work to.

Would you like to see a quick video explaining some digital marketing ideas I had in mind for {{company}}?

Then you can decide whether or not it makes sense for us to discuss!

P.S. {{line}}



****Email #2A (wait 4 days)****

I went ahead and recorded a quick video explaining some opportunities I see that can help improve your website.

Should I share it with you here, or are you lucky enough to have someone else at {{company}} handling digital marketing for you?

****Email #2B****

I went ahead and recorded a quick video explaining some opportunities I see that can help improve your website.

Would you be able to connect me with the person who manages {{company}}'s digital marketing so I can share it with them, would you?

****Email #3 (wait 3 days)****

Hey,

In continuation to our old mails, I've shared the video of how we help our clients [write about how you help clients] with you.

Feel free to steal some quick notes on the improvements that could be made to your organization. I've also attached our company's profile herewith [Attach Profile].

Looking forward to get in touch with you in future. Feel free to schedule a call with this link

[Attach Link]



****Email #4, 5 & 6 (wait 3 days)****

Follow-up 3 times after this before you send a conclusion mail.

****Email #7 (wait 3 days)****

Last Efforts/Closing the File

Follow ups to use:

- "I'm pausing the communication for now. However if for some reason making money from your email list in 2023, shoot me a message and let me know when a better time would be to connect."
- Have you given up on looking for a (insert service) partner, or are you open to looking at some alternative options to help you with (service)?
- have you given up trying to (insert benefit), or are you still open to opportunities? (use this as a subject line too if you'd like)